PROGRAM ASSESSMENT:
Black Egyptians: Innovations in Science and Art
featuring local historian and storyteller Robert “King David” Ross

FEBRUARY 25, 2016
The Office of Institutional Diversity hosted local historian and storyteller, Robert “King David” Ross, as part of its Black History Month festivities on February 25, 2016.

Ross is well-known in the Charleston community for his Mobile History Museum which tells the story of African Americans from the perspective of Ancient Egypt. He has hosted his museum at The Citadel Military College and is a member of the South Carolina Arts Commission.
SURVEY RESULTS

There were 25 people in attendance at this event. Surveys were administered by paper and through the online survey program Qualtrics. Twenty surveys were completed online and three were completed by paper. An assessment of those results are included in this section of this report.
Survey Question 1

I am a...

- CofC Student
- CofC Faculty Member
- CofC Staff Member
- CofC Trustee
- CofC Graduate
- Community Member

RESULTS

<table>
<thead>
<tr>
<th>Attendee Affiliation</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>CofC Student</td>
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</tr>
<tr>
<td>CofC Faculty Member</td>
<td>8</td>
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<td>CofC Trustee</td>
<td>4</td>
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<tr>
<td>CofC Graduate</td>
<td>2</td>
</tr>
<tr>
<td>Community Member</td>
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</table>
Survey Question 2

I am...

- African American
- Hispanic American
- White
- Multi-ethnic
- Native American
- Asian American

RESULTS

 Attendee Ethnicity

- African American
- Native American
- Multi-ethnic
- Caucasian
- Hispanic American/Latino
- Asian American/Pacific Islander
Survey Question 3

I found out about today’s event through...

- Social Media
- Word of Mouth
- A Flyer
- Email
- Invitation

RESULTS

Event Notification

- Social Media
- Word of Mouth
- A Flyer
- Email
- Invitation
I attended today’s event to...

- Hear the Speaker
- To learn more about the Office of Institutional Diversity
- Complete a course assignment
- Become informed
- Other (briefly explain)
Survey Question 5

What were your expectations for this event?

- To learn something I did not previously know
- To hear solutions for improving or addressing diversity
- Other (briefly explain)

RESULTS

Event Satisfaction

- Question 6: Event Satisfaction: Yes, No, Somewhat
Survey Question 6

Is this your first time attending one of OID’s programs?

- Yes
- No

RESULTS

First-time Attendance

- Yes: 12
- No: 11

Question 7: First Time Attending?  Yes  No
Survey Question 7

How would you rate the quality of this event?

○ 4 = excellent
○ 3 = good
○ 2 = fair
○ 1 = poor

RESULTS
Survey Question 8

How would you rate your level of intercultural competence (diversity awareness) after attending this event?

- 4 = improved
- 3 = somewhat improved
- 2 = the same
- 1 = unimproved

RESULTS

![Bar chart showing Improved Intercultural Competency with 18 people improved, 2 remained the same, and 0 unimproved.](chart.png)
Survey Question 9

Do you believe this program was a relevant contribution to promoting all-inclusive diversity at the College of Charleston?

- Yes
- No

RESULTS

Program Relevance

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
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Survey Question 10

Which diversity topic(s) would you like OID’s Diversity Programming Unit to address through future programs, events, or workshops?

- Race, class, politics
- LGBTQ Issues
- Religious Diversity
- Disability Issues
- Global Diversity Issues
- Other (briefly explain)

RESULTS

Suggested Topics for Future Programs

- Other (briefly explain)
- Global Diversity Issues
- Disability Issues
- Religious Diversity
- LGBTQ Issues

Question 11: Suggested Topics for Future Programs

- No
- Yes
Survey Question 11

In the future, which format(s) would you prefer to engage in discussions/dialogues about diversity?

- Intimate Workshops
- Large Lectures
- Hands-on Activities

RESULTS

Recommendations for Future Programs
Further Reading

- Black Genesis: The Prehistoric Origins of Ancient Egypt (Robert Bauval)
- Black Egyptians: The African Origins of Ancient Egypt (Segun Magabeola)
- Imhotep the African: Architect of the Cosmos (Robert Bauval)
- The Egyptian Philosophers: Ancient African Voices from Imhotep to Akhenaten (Molefi Kente Asante)
- The African Origin of Civilization: Myth or Reality (Cheikh Anta Diop)
- Destruction of Black Civilization: Great Issues of a Race from 4500 B.C. to 2000 A.D. (Chancellor Williams)
- Brainwashed: Challenging the Myth of Black Inferiority (Tom Burrell)
- The Souls of Black Folk (W.E.B. Du Bois)
- The Mis-education of the Negro (Carter G. Woodson)
- Post Traumatic Slave Snydrome (Joy Angela Degruy)
- Breaking the Curse of Willie Lynch: The Science of Slave Psychology (Alvin Morrow)
- From Slave to Pharaoh: The Black Experience of Ancient Egypt (Donald B. Redford)
- Cultural Genocide in the Black and African Studies Curriculum (Yosef A.A. ben-hochannan)
- Moor: What They didn't Teach you in Black History Class (Cozmo El)
- The Black Pharaohs: Egypt's Nubian Rulers (Robert G. Morkot)
- The Nubian Pharaohs: Black Kings on the Nile (Charles Bonnet)
Resources

Rise of the Black Pharaohs

National Geographic Magazine: Black Pharaohs, 2008

Encyclopedia Britannica