PROGRAM ASSESSMENT
Film Screening: Standing On My Sisters’ Shoulders
March 24, 2016
In celebration of Women’s History Month, the Office of Institutional Diversity hosted a film screening of the documentary *Standing on My Sisters’ Shoulders*. The film recounts the testimonies of African American women engaged in work behind the scenes, and on the front lines, of the Civil Rights Movement in the 1960s.

Dr. Mari Crabtree – professor of African American Studies at the College of Charleston – facilitated a brief discussion following the screening.

Ten students attended this event.
SURVEY RESULTS
Survey Question 1

I am a...

- CofC Student
- CofC Faculty Member
- CofC Staff Member
- CofC Trustee
- CofC Graduate Student
- Community Member

RESULTS

Attendee Affiliation

<table>
<thead>
<tr>
<th></th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>CofC Student</td>
<td>8</td>
</tr>
<tr>
<td>CofC Faculty</td>
<td>0</td>
</tr>
<tr>
<td>CofC Staff</td>
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</tr>
<tr>
<td>CofC Graduate</td>
<td>1</td>
</tr>
<tr>
<td>Community Member</td>
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<tr>
<td>No Response</td>
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</tr>
</tbody>
</table>
Survey Question 2

I am...

- African American
- Hispanic/Latino
- Caucasian
- Multi-ethnic
- Native American
- Asian American/Pacific Islander

RESULTS
Survey Question 3

I found out about today’s event through...

- Social Media
- Word of Mouth
- A Flyer/Sandwich Board
- Email
- Invitation

RESULTS
Survey Question 4

I attended today’s event to...

- Hear the speaker
- Learn more about the Office of Institutional Diversity
- Complete a course assignment
- Become informed
- Network

RESULTS

Purpose of Attending

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Responses</th>
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</thead>
<tbody>
<tr>
<td>Hear the Speaker</td>
<td>3</td>
</tr>
<tr>
<td>To learn more about OID</td>
<td>0</td>
</tr>
<tr>
<td>Complete course assignment</td>
<td>4</td>
</tr>
<tr>
<td>Become informed</td>
<td>7</td>
</tr>
<tr>
<td>Network</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>2</td>
</tr>
<tr>
<td>No Response</td>
<td>0</td>
</tr>
</tbody>
</table>
Survey Question 5

What were your expectations for this event?

- To learn something I did not previously know
- To hear solutions for improving or addressing diversity

RESULTS

Expectations

- No Response: 0
- Other: 0
- Hear solutions to the problem: 4
- Learn something new: 9
Survey Question 6

Based on your expectations at today’s event, do you believe your expectations were met?

- Yes
- No
- Somewhat

RESULTS

Event Satisfaction

- Yes
- No
- Somewhat
- No Response
Survey Question 7

Is this your first time attending one of OID’s programs?

- Yes
- No

RESULTS

First Time Attending

<table>
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<tr>
<th></th>
<th>Response</th>
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</thead>
<tbody>
<tr>
<td>Yes</td>
<td>7</td>
</tr>
<tr>
<td>No</td>
<td>3</td>
</tr>
<tr>
<td>No Response</td>
<td>0</td>
</tr>
</tbody>
</table>

0 2 4 6 8
Survey Question 8

How would you rate the quality of this event?

- 4 = Excellent
- 3 = Good
- 2 = Fair
- 1 = Poor

RESULTS
Survey Question 9

Do you believe this program was a relevant contribution to promoting all-inclusive diversity at the College of Charleston?

- Yes
- No

RESULTS

Program Relevance

- Yes
- No
- No Response
Survey Question 10

How would you rate your level of intercultural competence (diversity awareness) after attending this event?

- 4 = improved
- 3 = somewhat improved
- 2 = the same
- 1 = unimproved

RESULTS

<table>
<thead>
<tr>
<th>Response</th>
<th>Count</th>
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<tbody>
<tr>
<td>Improved</td>
<td>8</td>
</tr>
<tr>
<td>Somewhat improved</td>
<td>1</td>
</tr>
<tr>
<td>The Same</td>
<td>1</td>
</tr>
<tr>
<td>Unimproved</td>
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<tr>
<td>No Response</td>
<td>0</td>
</tr>
</tbody>
</table>
Survey Question II

Which diversity topic(s) would you like OID's Diversity Programming Unit to address through future programs, events, or workshops? (check all that apply)

- Race, class, and politics
- LGBTQ Issues
- Religious Diversity
- Disability Issues
- Global Diversity Issues

RESULTS

Suggested Topics

<table>
<thead>
<tr>
<th>Topic</th>
<th>Response</th>
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</thead>
<tbody>
<tr>
<td>Race, Class &amp; Politics</td>
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<tr>
<td>LGBTQ Issues</td>
<td>5</td>
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<tr>
<td>Religious Diversity</td>
<td>3</td>
</tr>
<tr>
<td>Disability Issues</td>
<td>4</td>
</tr>
<tr>
<td>Global Diversity Issues</td>
<td>3</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
</tr>
<tr>
<td>No Response</td>
<td>0</td>
</tr>
</tbody>
</table>
Survey Question 12

In the future, which format(s) would you prefer to engage in discussions/dialogues about diversity?

- Intimate Workshops
- Large Lectures
- Hands-on Activities

RESULTS

Recommendations For Future Programs

- Intimate Workshops: 50%
- Large Lectures: 22%
- Hands-on Activities: 7%
- No Response: 21%
Further Reading

- *At the Dark End of the Street: Black Women, Rape, and Resistance – A New History of the Civil Rights Movement from Rosa Parks to the Rise of Black Power* (Danielle L. McGuire)
- *Montgomery Bus Boycott and the Women Who Started It: The Memoir of Jo Ann Gibson Robinson* (Jo Ann Robinson)
- *Desert Rose: The Life and Legacy of Coretta Scott King* (Edythe Scott Bagley)
- *African American Women in the Struggle for the Vote, 1850-1920* (Rosalyn Terborg-Penn)
- *The Long Shadow of Little Rock: A Memoir* (Daisy Bates)
- *Ready from Within: Septima Clark & The Civil Rights Movement* (Septima Poinsette Clark)
- *Eye on the Struggle: Ethel Payne, the First Lady of the Black Press* (James McGrath Morris)
- *Freedom’s Daughters: The Unsung Heroines of the Civil Rights Movement from 1830 to 1970* (Lynne Olson)
- *Women in the Civil Rights Movement: Trailblazers and Torchbearers, 1941 – 1965* (Vicki L. Crawford)
- *Hands on the Freedom Plow: Personal Accounts by Women in SNCC* (Faith S. Holsaert)
- *Ella Baker and the Black Freedom Movement: A Radical Democratic Vision* (Barbara Ransby)
- *This Little Light of Mine: The Life of Fannie Lou Hamer* (Kay Mills)
- *Open Wide the Gates of Freedom: A Memoir* (Dorothy Height)
Resources

- MSNBC
- Brown University
- Independent Lens – Daisy Bates
- NewsWorks
- USA Today
- University Press of Mississippi
- C-SPAN