PROGRAM ASSESSMENT:
Women’s History Month Program
Dr. Mary Thornley, President of Trident Technical College

MARCH 18, 2016
The Office of Institutional Diversity hosted Dr. Mary Thornley, president of Trident Technical College (TTC), as its keynote speaker for its annual Women’s History Month program.

During her speech, entitled “Make No Excuses,” Thornley touched on her humble beginnings in North Carolina and painted vignettes of three famous women who have inspired her to be successful: Cleopatra, Queen Elizabeth I, and Harriet Tubman.

Of the three, Thornley said she is particularly inspired by Tubman because of the bravery and courage she showed on her quest to lead slaves to freedom.

Despite labels like “unwanted,” “slave,” “illiterate,” and “abused,” Thornley said Tubman’s success as the Conductor of the Underground Railroad is proof that anyone can overcome adversity and become successful despite the obstacles they face in life.

Dr. Thornley has served as TTC’s president for 25 years and is well-respected in the Charleston Community. She received an honorary doctorate from the College in 2013. She has also received numerous awards for her exceptional leadership and contributions to higher education in South Carolina.
Below: President Mary Thornley (center) and OID staff

Below: President Mary Thornley, Dr. John Bello-Ogunu (College of Charleston Associate Vice President/Chief Diversity Officer), & Deni Mitchell (College of Charleston Institutional Ombudsperson)
Below: Deni Mitchell, Institutional Ombudsperson For The College of Charleston Introduces President Thornley

Below: President Thornley delivers her keynote address to the audience.
Above (left to right): Elizabeth Kassebaum, Secretary to the College of Charleston’s Board of Trustees and VP for College Projects; Dr. Mary Thornley, President of Trident Technical College; Dr. Lynne Ford, Associate Vice President for the Academic Experience at the College of Charleston
SURVEY RESULTS
Survey Question 1

I am a...

○ CofC Student
○ CofC Faculty Member
○ CofC Staff Member
○ CofC Trustee
○ CofC Graduate
○ Community Member

RESULTS

Attendee Affiliation

<table>
<thead>
<tr>
<th>Affiliation</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>CofC Student</td>
<td>3</td>
</tr>
<tr>
<td>CofC Faculty</td>
<td>1</td>
</tr>
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<td>CofC Staff</td>
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</tr>
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<td>FSU Student</td>
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<tr>
<td>CofC Graduate</td>
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</tr>
<tr>
<td>Community Member</td>
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</tr>
<tr>
<td>No Response</td>
<td>1</td>
</tr>
</tbody>
</table>
Survey Question 2

I am a...

- African American
- White
- Multi-ethnic
- Native American
- Asian American/Pacific Islander
- Hispanic American/Latino

RESULTS

- African American, 3
- Caucasian, 3
- Hispanic American/Latino, 1
- Mult-ethnic, 0
- Native American, 0
- No Response, 0
- Asian American/Pacific Islander, 0
Survey Question 3

I found out about today’s event through...

- Social Media
- Word of Mouth
- A Flyer/Sandwich Board
- Email
- Invitation

RESULTS

Event Notification

- Social Media: 3 responses
- Word of Mouth: 2 responses
- Flyer: 4 responses
- Email: 0 responses
- Invitation: 0 responses
- No Response: 0 responses
Survey Question 4

I attended today’s event to...

- Hear the speaker
- Learn more about the Office of Institutional Diversity
- Complete a course assignment
- Become informed
- Network

RESULTS

<table>
<thead>
<tr>
<th>Purpose for Attending</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hear the Speaker</td>
<td>7</td>
</tr>
<tr>
<td>To learn more about OID</td>
<td>2</td>
</tr>
<tr>
<td>Complete course assignment</td>
<td>1</td>
</tr>
<tr>
<td>Become informed</td>
<td>1</td>
</tr>
<tr>
<td>Network</td>
<td>1</td>
</tr>
<tr>
<td>Other No Response</td>
<td>0</td>
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</tbody>
</table>
Survey Question 5

What were your expectations for this event?

- To learn something I did not previously know
- To hear solutions for improving or addressing diversity

RESULTS

<table>
<thead>
<tr>
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<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hear the Speaker</td>
<td>7</td>
</tr>
<tr>
<td>To learn more about OID</td>
<td>2</td>
</tr>
<tr>
<td>Complete course assignment</td>
<td>1</td>
</tr>
<tr>
<td>Become informed</td>
<td>3</td>
</tr>
<tr>
<td>Network</td>
<td>1</td>
</tr>
<tr>
<td>Other</td>
<td>1</td>
</tr>
<tr>
<td>No Response</td>
<td>0</td>
</tr>
</tbody>
</table>
Survey Question 6

Based on your experience at today’s event, do you believe your expectations were met?

- Yes
- No
- Somewhat

RESULTS

Event Expectations

- Learn something new: 6
- Hear solutions to the problem: 2
- Other: 0
- No Response: 1
Survey Question 7

Is this your first time attending one of OID’s programs?

- Yes
- No

RESULTS

First Time Attending

<table>
<thead>
<tr>
<th>Response</th>
<th>Yes</th>
<th>No</th>
<th>No Response</th>
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</thead>
<tbody>
<tr>
<td>Yes</td>
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<td>1</td>
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</tr>
<tr>
<td>No Response</td>
<td></td>
<td></td>
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</tbody>
</table>
Survey Question 8

How would you rate the quality of this event?

- 4 = excellent
- 3 = good
- 2 = fair
- 1 = poor

RESULTS

- Excellent, 6
- Good, 1
- Fair, 0
- Poor, 0
- No Response, 1
Survey Question 9

How would you rate your level of intercultural competence (diversity awareness) after attending this event?

- 4 = improved
- 3 = somewhat improved
- 2 = the same
- 1 = unimproved

RESULTS

<table>
<thead>
<tr>
<th>Response</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improved</td>
<td>4</td>
</tr>
<tr>
<td>Somewhat Improved</td>
<td>3</td>
</tr>
<tr>
<td>The Same</td>
<td>0</td>
</tr>
<tr>
<td>Unimproved</td>
<td>0</td>
</tr>
<tr>
<td>No Response</td>
<td>1</td>
</tr>
</tbody>
</table>
Survey Question 10

Do you believe this program was a relevant contribution to promoting all-inclusive diversity at the College of Charleston?

- Yes
- No

RESULTS

Program Relevance

- Yes: 7
- No: 1
- No Response: 0
Survey Question 11

Which diversity topic(s) would you like OID’s Diversity Programming Unit to address through future programs, events or workshops? (check all that apply)

- Race, class, politics
- LGBTQ Issues
- Religious Diversity
- Global Diversity Issues
- Disability Issues

RESULTS

Suggested Topics

- Race, Class & Politics: 6
- Global Diversity Issues: 3
- LGBTQ Issues: 3
- Religious Diversity: 4
- Disability Issues: 3
- Other: 0
- No Response: 0
Survey Question 12

In the future, which format(s) would you prefer to engage in discussions/dialogues about diversity?

- Intimate Workshops
- Large Lectures
- Hands-on Activities

RESULTS

- Intimate Workshops, 4
- Large Lectures, 2
- Hands-on Activities, 2
- No Response, 2
Women’s History Month Teaching Resources

Library of Congress
National Women’s History Project
Time Magazine
Smithsonian Institute
History.com
National Endowment for the Humanities
PBS
Anti Defamation League
United States House of Representatives
Local Focus on Women’s Issues

The Center for Women
League of Women Voters – SC
College of Charleston Women’s & Gender Studies Program
Inter/national Focus on Women’s Issues

Human Rights Watch
American Civil Liberties Union
Center for American Progress
Amnesty International
The Shriver Report
National Organization for Women
Oxfam
White House Council on Women & Girls