PROGRAM ASSESSMENT:
2016 Black History Month Program
(Featuring South Carolina State Representative Gilda Cobb-Hunter)

FEBRUARY 12, 2016
Each year the Office of Institutional Diversity hosts an annual program to celebrate Black History Month. South Carolina State Representative Gilda Cobb-Hunter served as this year’s keynote speaker.

The title of Representative Cobb-Hunter’s speech was “Shaping the Future of South Carolina Politics: The Role of Black Women”. Though her speech was tailored towards black women, Representative Cobb-Hunter implored all members of the audience to hold their elected officials accountable and take their civic responsibilities seriously by becoming, or remaining, actively engaged in decisions that impact their communities at all levels of government. Using her personal motto “In spite of,” she also encouraged young members of the audience to defy limitations placed on them based on their gender or ethnicity and instead set high goals for themselves.

Representative Cobb-Hunter has served in South Carolina’s General Assembly since 1992. She became the first person of color, male or female, to lead a legislative caucus when she was elected House Minority Leader in 1997. She is currently the Vice President of the National Black Caucus of State Legislators, South Carolina’s National Committeewoman for the Democratic National Committee, and Vice-Chair of the African American History Monument Commission. She led the historic effort to build the first monument to African Americans on the grounds of any state capitol and in 2015, she was awarded an honorary doctorate from the College of Charleston.

Representative Cobb-Hunter is a graduate of Florida A&M University and is also a Licensed Master Social Worker. She served Orangeburg, Bamberg and Calhoun Counties.
Institutional Goal Alignment

OID Departmental Goals

Goal 1: Promote/facilitate the total integration of diversity into the life of the College by implementing comprehensive educational, cultural, social, and outreach events. This will be accomplished through intentional/sustained all-inclusive programming for students, faculty, and staff (i.e. OID Signature Speaker Series, Diversity Week, Critical Issues in Diversity Series, diversity training workshops, campus-wide inter-group dialogues, and other initiatives).

- Objective: Campus diversity climate and multicultural relations
SURVEY RESULTS
Survey Question 1

I am a...

- CofC Student
- CofC Faculty Member
- CofC Staff Member
- CofC Trustee
- CofC Graduate
- Community Member
- Potential CofC Student
- Parent of a potential CofC Student

RESULTS

Attendee Affiliation

<table>
<thead>
<tr>
<th>Affiliation</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>CofC Student</td>
<td>7</td>
</tr>
<tr>
<td>CofC Faculty</td>
<td>1</td>
</tr>
<tr>
<td>CofC Staff</td>
<td>0</td>
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<tr>
<td>CofC Trustee</td>
<td>0</td>
</tr>
<tr>
<td>CofC Graduate</td>
<td>0</td>
</tr>
<tr>
<td>Community Member</td>
<td>9</td>
</tr>
<tr>
<td>No Response</td>
<td>1</td>
</tr>
</tbody>
</table>

0 1 2 3 4 5 6 7 8 9 10

CofC Student CofC Faculty CofC Staff CofC Trustee CofC Graduate Community Member No Response
Survey Question 2

I am...

- African American
- Hispanic/Latino
- White
- Multi-ethnic
- Native American
- Asian American/Pacific Islander
- Hispanic American/Latino

RESULTS

Attendee Ethnicity

- No Response: 1
- Native American: 0
- Caucasian: 2
- Hispanic American/Latino: 0
- Mult-ethnic: 1
- Native American: 0
- Asian American/Pacific Islander: 1
- African American: 13
Survey Question 3

I found out about today’s event through...

• Social Media
• Word of Mouth
• A Flyer/Sandwich Board
• Email

RESULTS

Event Notification

Social Media  Word of Mouth  Flyer  Email  Other  No Response

0  7  3  4  5  0
Survey Question 4

I attended today’s event to...

• Hear the speaker
• Learn more about the Office of Institutional Diversity
• Complete a course assignment
• Become Informed
• Network
• Other (briefly explain)
Survey Question 5

What were your expectations for this event?

- To learn something I did not previously know
- To hear solutions for improving or addressing diversity
- Other (briefly explain below)

RESULTS

- Learn something new: 12
- Hear solutions to the problem: 7
- Other: 0
- No Response: 3

Expectations
Survey Question 6

Based on your experience at today’s event, do you believe your expectations were met?

• Yes
• No
• Somewhat

RESULTS

Event Satisfaction

Yes
No
Somewhat
No Response
Survey Question 7

Is this your first time attending one of OID’s programs?

• Yes
• No

RESULTS

First Time Attending

- Yes: 6
- No: 2
- No Response: 10
Survey Question 8

How would you rate the quality of this event?

• 4 = excellent
• 3 = good
• 2 = fair
• 1 = poor
Survey Question 9

How would you rate your level of intercultural competence (diversity awareness) after attending this event?

• 4 = improved
• 3 = somewhat improved
• 2 = the same
• 1 = unimproved

RESULTS

Improvement in Diversity Awareness

- Improved: 8
- Somewhat improved: 4
- The same: 3
- Unimproved: 0
- No Response: 3
Survey Question 10

Do you believe this program was a relevant contribution to promoting all-inclusive diversity at the College of Charleston?

- Yes
- No

RESULTS

Program Relevance

- Yes: 14
- No: 1
- No Response: 3
Survey Question 11

Which diversity topic(s) would you like OID’s diversity programming unit to address through future programs, events, or workshops? (Check all that apply)

• Race, class and politics
• LGBTQ Issues
• Religious Diversity
• Disability Issues
• Global Diversity Issues
• Other

Suggested Topics
Survey Question 12

In the future, which format(s) would you prefer to engage in discussions/dialogue about diversity?

- Intimate workshops
- Large lectures
- Hands-on Activities

RESULTS

Recommendations for Future Programs

Intimate Workshops: 43%
Large Lectures: 27%
Hands-on Activities: 17%
No Response: 13%
Further Reading

- Pearls, Politics and Power: How Women can Win and Lead (Madeleine Kunin)
- Unbought and Ubosssed (Shirley Chisholm)
- Shirley Chisholm: Catalyst for Change (Barbara Winslow)
- Black Women and Politics in New York City (Julie A. Gallagher)
- Ain’t I a Woman: Black Women and Feminism (bell hooks)
- Women, Culture & Politics (Angela Y. Davis)
- Sister Citizen: Shame, Stereotypes, and Black Women in America (Melissa Harris-Perry)
- Sisters in Law: How Sandra Day O’Connor and Ruth Bader Ginsburg Went to the Supreme Court and Changed the World (Linda Hirshman)
- Women and Politics in a Global World (Sarah L. Henderson and Alana S. Jeydel)
- Madam President: The Extraordinary, True (and Evolving) Story of Women in Politics (Catherine Thimmesh)
- Women and Politics: The Pursuit of Equality (Lynne E. Ford)
Resources

• American University School of Public Affairs Women & Politics Institute  http://www.american.edu/spa/wpi/
• Cosmopolitan Magazine  http://www.cosmopolitan.com/politics/
• MAKERS  http://www.makers.com/documentary/womeninpolitics
• University of Massachusetts Boston Center for Women in Politics and Public Policy  https://www.umb.edu/cwppp
• UN Women  http://www.unwomen.org/en/what-we-do/leadership-and-political-participation
• The National Democratic Institute  https://www.ndi.org/gender-women-democracy
• Rutgers University Center for Women and Politics  http://www.cawp.rutgers.edu/state_fact_sheets/sc
• PewResearch Center
  http://www.pewresearch.org/fact-tank/2015/01/14/women-have-long-history-in-Congress-but-until-recently-there-havent-been-many/